



| le savoir vivant |



PLAYING BY THE RULES: THE INTERSECTION OF COMPETITION LAW AND SPORTS

AN INTERNATIONAL CONFERENCE

Friday 12 September 2025
8.30 – 17.30

UNIL – Mouline
Building IDHEAP
Aula

Registration fee (on-site and webinar)
Price for the public: CHF 250
CEDIDAC Club Members: CHF 200
Special price for students and researches



Online registrations
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PROGRAM

**Organization: Professors Konstantina Bania, Damiano Canapa,
Vincent Martenet and Marjolaine Viret**

08.30

Registration and Coffee

09.00

Welcoming Remarks and Introduction

Marjolaine Viret, Professor at the University of Lausanne

09.10

Keynote Speech

Laura Baudenbacher, President of the Swiss Competition Commission, Owner,
Baudenbacher Law AG

09.40

Panel 1 | Sports Governance: Agreements between Undertakings

Restriction by Object or by Effect; Legitimate Objectives; Regulation of the Surroundings of Competitions

Members of the Panel: Laurent Molliet, Legal Affairs Manager, International Hockey Federation (FIH), Damien Neven; Professor at the Geneva Graduate Institute;
Laura Potvain, European Commission; and

Christopher Vajda KC, Former Judge at the Court of Justice of the European Union

Chair: Damiano Canapa, Professor at the University of Lausanne

10.40

Coffee Break

11.10

Panel 2 | Sports Governance: Unilateral Conduct

Comparative Advantages of Art. 101 TFEU and Art. 102 TFEU; Unfair Trading Conditions and Discrimination; Authorization of Alternative Competitions; Financial Sustainability of Clubs

Members of the Panel: Jean-Francois Bellis, Professor at the Université libre de Bruxelles, Partner, Van Bael & Bellis;

Benoît Keane, Solicitor Advocate & Avocat, Keane Legal; and

Ben Van Rompuy, Professor at the University of Leiden

Chair: Vincent Martenet, Professor at the University of Lausanne

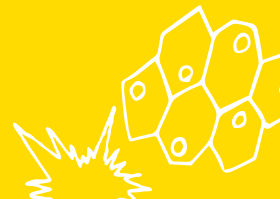
12.10

Questions / Answers

12.40

Lunch

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14.00

Keynote Speech

Speaker tbc

14.30

Panel 3 | Licensing of Media Rights to Sports Events

Licensing of Media Rights; Regulation around Media Rights; Differences between Public and Private Broadcasters

Members of the Panel: Cleo Alliston, Senior Competition and Regulatory Lawyer;
Lynn Carrillo, Director of Commercial Legal, FIFA;
Alain Egli, Senior Advisor, Swiss Competition Commission; and
Pierre Ketterer, Associate Director, Legal Affairs, International Olympic Committee

Chair: Konstantina Bania, Professor at the Brunel University of London, Partner, Geradin Partners

15.45

Coffee Break

16.15

Panel 4 | The Role of Arbitration

Assessment of Competition Law by Arbitration Panels; Relationship between CAS and European Courts

Members of the Panel: Andrea Bonomi, Professor at the University of Lausanne;
Dr Antoine Duval, Senior Researcher, T.M.C. Asser Institute; and
Luigi Fumagalli, Professor at the Università degli Studi di Milano

Chair: Marjolaine Viret, Professor at the University of Lausanne

17.15

Concluding Remarks

17.30

End of Conference



When registering for the colloquium, speakers may be asked questions related to the topics covered. These should be sent by e-mail to cedidac@unil.ch, specifying to whom each question is addressed. Speakers will then have the opportunity to answer them during their presentation.

